

August 24, 2007

To Whom It May Concern:

This letter serves as letter of recommendation for Joe Larkin and his business: Basement Living Systems located in Cherry Hill, New Jersey.

My husband and I discussed finishing our basement for several years, and always put it off because of horror stories from friends and neighbors of hidden costs, time frames that were constantly drug out, unethical business practices, et al. Our family also has chronic allergy and sinus issues so finding someone to finish our basement that could overcome our fears and other issues seemed impossible.

When reaching companies in our area, I came upon Basement Living Systems. It seemed to have everything we were looking for, a concrete time line for the project, bonded professional workers, all costs stated up front, and materials that would work well with our medical concerns. A short time after sending in our contact information, Joe Larkin called and set up an appointment to meet with my husband and myself.

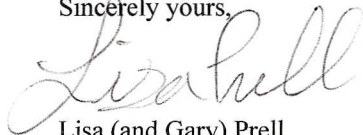
Joe the owner of the company, who did not have to "call and check with someone" as to details, prices, "deals" and "special offers". In short, we were talked through the whole process, given several references, and followed through with professionally without being given the run around. We were impressed with his down to earth manner, and his truthful approach. He patiently addressed our concerns and provided all the information he could. What's more, when he couldn't answer some questions concerning possible electrical issues, he brought in an electrician at his own expense to help us figure out what our best options were.

Now, I am pleased to tell you that we have the basement we have always dreamed of. In fact, it was completed in about 2 weeks, looks beautiful, and is a place where my family will be making many memories for years to come. His associates, came to our home, on time, every day, were polite, clean, organized and very professional. They cleaned up daily, and I was surprised (despite Joe's assurance) that we did not have any of the dust or mess friends have encountered with similar projects. Step, by step, our basement was finished and completed, exactly the Mr. Larkin stated, and it is even more beautiful than we envisioned.

I am proud and pleased to write this letter of recommendation for Joe and his wonderful company. People always tell you: "If it sounds too good to be true, walk away, it isn't real." I can state, without hesitation, that Basement Living Systems delivers all that and more. It delivers peace of mind and a feeling that integrity still exists in the world of contracting.

My husband and I would be most pleased to speak with you personally to answer any questions or other concerns that were not addressed in this letter. Please feel free to call us anytime to discuss why Basement Living Systems is your answer to a beautiful new basement!

Sincerely yours,

A handwritten signature in cursive script that reads "Lisa Prell". The signature is written in black ink and is positioned above the typed name.

Lisa (and Gary) Prell  
Newtown PA